

CB Print processes your personal data because you are using the website of CB Print (www.cbprint.nl) (hereinafter: "this website") and/or because you have provided your personal data to CB Print yourself. To the extent you provide them yourself, CB Print processes the following personal data:

- (Company) name;
- (E-mail) address;
- Website address;
- Telephone number;
- Information about your company, including Chamber of Commerce and VAT identification number;
- Payment details;
- Substantive messages that you send through the chat module on this website.

CB Print processes your personal data, if applicable to you, for the following purposes:

- Registering you for and sending newsletters and/or to otherwise keep you informed about the product/service offerings of CB Print and/or to send you an attention, for example, in connection with the holidays;
- To execute agreements between you and CB Print;
- To handle your request for a quote and to send you a quote;
- To be able to call or e-mail you if necessary to perform our services;
- To send you chat messages via the website;
- Analyzing your behavior on this website to improve the website and to tailor the product and service offerings of CB Print to your preferences.

Furthermore, CB Print may, without prejudice to other legal grounds for processing, process your personal data insofar as this is necessary to comply with a legal obligation, as well as insofar as the processing is necessary for the protection of the legitimate interests of CB Print or a third party, except when your interests or fundamental rights and freedoms which require protection of personal data, outweigh those interests. Under legitimate interests, for instance, the detection of (attempts at) unlawful and/or criminal behavior directed against CB Print or third parties, for example in connection with the use of the website, is included.

The personal data that you provide to CB Print yourself are processed by CB Print for the purposes for which these personal data have been made available to CB Print. In this context, your personal data may be shared with third parties, insofar as this is necessary to achieve these purposes, for example, to execute an agreement concluded between you and CB Print. Personal data provided through the website must be stored by the hosting provider of CB Print to operate this website and the email facilities of CB Print. If you use the chat module on this website, your personal data will be stored by the operator of the chat module (Tawk.to).

If you have expressly registered for this on this website or otherwise, CB Print may send you newsletters regarding information about (the product/service offerings of) CB Print. You can unsubscribe from receiving these messages in the manner designated for this purpose in the newsletters. The explicit registration mentioned above is not required for receiving messages regarding products and/or services that relate in any way to products/services delivered/provided in the context of a previous agreement between you and CB Print. Also, for the latter messages, you can unsubscribe from receiving them in the manner designated for this purpose in those messages. However, you cannot unsubscribe from receiving messages that directly relate to an agreement concluded between you and CB Print.

Cookies and Similar Techniques Used by CB Print

CB Print uses functional and analytical cookies. A cookie is a small text file that is stored in the browser of your device upon visiting this website. CB Print uses cookies with only a technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered. These cookies are also used to make this website work well and to optimize it.

Furthermore, CB Print collects data through Google Analytics cookies for research in order to gain a better understanding of the use of this website by its visitors. Google Analytics helps analyze how this website is used by collecting log data and visitor behavior on this website in an anonymous form. Google then uses this information to evaluate the use of this website by its visitors and to compile statistical reports. Google may provide this information to third parties if it is legally obliged to do so, or insofar as these third parties process the information on behalf of Google. CB Print will never use the information from Google to collect personally identifiable information about you. Neither CB Print nor Google will associate an IP address with your identity. See Google's [privacy policy](#).

Regarding the chat module on this website, the Tawk.to cookie keeps track of which page you are on, so that CB Print can proactively respond to you via live chat when you have questions. Tawk.to does not share information with third parties. See Tawk.to's [Terms of Service](#).

Your Rights

You have the right to request CB Print for access to, erasure of, and rectification of your personal data, as well as restriction of processing concerning you. Furthermore, you have the right to object to the processing and the right to data portability.

Insofar as the processing of personal data is based on consent obtained from you, you have the right to withdraw this consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal.

You have the right to lodge a complaint with the Dutch Data Protection Authority or, if you reside or are based in a country other than the Netherlands, the supervisory authority there.

Retention of Personal Data

CB Print will retain personal data only for as long as necessary considering the purposes for which they were obtained. CB Print implements appropriate technical and organizational measures to secure personal data against loss and against any form of unlawful processing. These measures, taking into account the state of the art and the cost of implementation, ensure a level of security appropriate to the risks presented by the processing and the nature of the data to be protected. The measures also aim to prevent unnecessary processing of personal data.

Access to Personal Data

You can contact CB Print by email or phone to view your personal data. If your personal data are factually incorrect, incomplete, or irrelevant for the purposes for which the data are processed, you can request CB Print to amend or delete these data.

Contact

For questions about this privacy policy or questions or complaints about the processing of your personal data by CB Print, you can contact CB Print. CB Print is happy to assist if you have questions or complaints about the processing of your personal data by CB Print or if you want to amend or delete the personal data you have provided.

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